



We are currently recruiting sponsors for the 2012 IMPACT conference!  
Email [impactsponsorship@gmail.com](mailto:impactsponsorship@gmail.com) for more information or to hold your slot.

## 2012 Sponsorship Packages

The IMPACT Conference is historically the largest annual conference in the nation focused on engaging college students in service, advocacy and social action, spanning an incredible 26-year history. We are excited that this year's conference will be held at Stetson University in DeLand, Florida on March 29 - April 1, 2012. For more information on the conference, visit our website at [www.impactconference.org](http://www.impactconference.org).

Sponsorship of the conference is critical to the success of the entire conference. Sponsors have the opportunity to interact with the most active and engaged college students in the country while also helping conference costs stay low, making it accessible to more students. The conference has traditionally taken an innovative approach to sponsorship: rather than just asking sponsors to write a check, we are excited to invite our sponsors to be full participants in IMPACT 2012!

The real value of conference sponsorship is integration into the heart of service, advocacy and social action through your physical presence at the conference. This will lead inevitably to the development of meaningful and dynamic relationships with student leaders, campus staff, and other sponsors from across the country. It is a unique opportunity for organizations to expand their outreach and bolster their presence on college campuses. The students who attend this conference are early adopters and civic trend-setters. There is no better way to reach college students who are passionate about creating a better world!

We're proud that the students who attend this conference typically represent a wide variety of demographics and interests including:

- Freshmen to seniors (highest concentration: juniors)
- Approximately 40 states each year
- Diverse issue areas: (highest concentrations: environment, community service, human rights, fair trade, education)
- Diverse approaches to social change (including service, advocacy, activism, and politics)

This year's Planning Committee wants to ensure that all of our sponsorship opportunities are as valuable to organizations as they are to attendees, and that they provide a way to build community between engaged college students and passionate organizations. To help sort through which sponsorship package might be best for you, below is a summary of available options. Please don't hesitate to contact us with any questions about the process.

## Sponsorship Levels

### **College and University Sponsor: \$250-\$500**

College and universities are invited to support IMPACT 2011 through a series of gifts. This offer is only available to college and university sponsors.

\$250: Institution's name and logo featured in conference program

\$400: Institution is featured in the conference program through a 1/4 page advertisement

\$500: Institution is featured in the conference program through a 1/2 page advertisement

### **Student Scholarship Sponsor: \$170.00**

Cost of student registration to attend IMPACT 2012

### **Supporter Level Sponsor: \$800 by February 3, \$1100 after February 3**

Exhibitor table at Opportunities Fair—includes table, chairs, and linen

One complimentary conference registration\*

Sponsor recognition on conference website

### **Advocate Level Sponsor: \$1100 by February 3, \$1400 after February 3**

Exhibitor table at Opportunities Fair—includes table, chairs, and linen

One complimentary conference registration\*

Sponsor recognition on conference website

Inclusion of materials in a conference flash drive, distributed to all conference attendees

One invitation to the Campus Administrator Networking Event

### **Leader Level Sponsor: \$1400 by February 3, \$1700 after February 3**

Exhibitor table at Opportunities Fair—includes table, chairs, and linen

Two complimentary conference registrations\*

Sponsor recognition on conference website

Inclusion of materials in a conference flash drive, distributed to all conference attendees

Two invitations to the Campus Administrator Networking Event

Logo or organization name projected or posted on-stage throughout each all-conference session

### **Campus Administrator Networking Event Sponsor (only one slot available): \$2500**

Exhibitor table at Opportunities Fair (in highly visible location) includes table, chairs, and linen

Two complimentary conference registrations\*

Sponsor recognition on conference website and on Facebook group page

Inclusion of materials in a conference flash drive, distributed to all conference attendees

Two invitations into Campus Administrator Networking Event

Logo or organization name projected or posted on-stage throughout each all-conference session

Public recognition during the Networking Event

Opportunity to give gift to Networking Event attendees (at sponsor's cost)

Recognition and prime, highly visible location during Networking Event

### **Giveaway Sponsors (only three slots available): \$4000**

Exhibitor table at Opportunities Fair (in highly-visible location) includes table, chairs, and linen

Three complimentary conference registrations\*

Sponsor recognition on conference website and on conference Facebook group page

Inclusion of materials in a conference flash drive, distributed to all conference attendees  
Logo or organization name projected or posted throughout each all-conference session  
Three invitations to the Campus Administrator Networking Event  
Opportunity to post signage in the registration area (the entrance for all conference attendees)  
Choice of one of the following (first-come, first-served):

**Printed Program:** Full-page color ad on the front inside cover of the printed program

**T-Shirt:** Logo on the sleeve of conference t-shirts, distributed to all conference attendees and featuring no other advertising

**Flash Drive:** Logo on outside of conference flash drive, plus prominent display of file inside drive

**Opportunities Fair Sponsor (only one slot available): \$6000**

Exhibitor table at Opportunities Fair (in highly visible location) includes table, chairs, and linen

Three complimentary conference registrations\*

Sponsor recognition on conference website and on conference Facebook group page

Inclusion of materials in a conference flash drive, distributed to all conference attendees

Logo or organization name projected or posted on-stage throughout each all-conference session

Three invitations to the Campus Administrator Networking Event

Opportunity to display banner in the Opportunities Fair area

Public recognition during all Opportunities Fair slots

\* All conference sponsors have the option of donating their complimentary conference registration to a college student.