

Overall IMPACT Conference Schedule

Thursday, March 31st 2011

12:00pm-5:00pm	Registration	Edmunds Center
12:00pm-5:00pm	Service Trip – DeLeon Springs/Campus Tours/Downtown DeLand tours	Edmunds Center
5:00pm-7:00pm	Dinner on your own	Downtown DeLand
7:00pm-8:00pm	Opening Session – Matthew Morton	Edmunds Center
8:00pm-10:00pm	Play Fair Networking Party	Hollis Center/Rinker Field House

Friday, April 1st 2011

7:00am – 9:00am	Breakfast	Commons
9:00am – 10:30am	Workshop Block 1	
10:45am – 12:00pm	Speed Networking/Action Planning	Edmunds Center
12:00pm – 1:00pm	Lunch – Speaker Daniel Colina	Edmunds Center
12:00pm – 1:00pm	Campus Administrators Networking Lunch/ (Campus Administrators and Advocate/Leader Level Sponsors Only)	Stetson Room
1:00pm – 2:30pm	Workshop Block 2	
2:30pm – 4:00pm	Opportunities Fair	Rinker Field House
4:00pm – 5:30pm	Workshop Block 3	
6:00pm – 7:00pm	All Conference Session Speakers: Julia Sewell and Don Patterson	Edmunds Center
7:00pm – 8:30pm	Bonner Leaders and Staff Dinner	Edmunds Center
7:00pm-9:00pm	Dinner on your own	Downtown DeLand
9:00pm – 12:00pm	NightCap Open Mic Night	Hat Rack Patio

Saturday, April 2nd 2011

7:00am – 9:00am	Breakfast	Commons
9:00am – 10:30am	Workshop Block 4	
10:45am – 12:00pm	Workshop Block 5	
12:00pm – 1:00pm	Lunch – Speaker: Joshua Fredenburg	Edmunds Center
1:00pm – 2:30pm	Workshop Block 6	
2:30pm – 4:00pm	Opportunities Fair	Rinker Field House
4:00pm – 5:30pm	Speed Networking/Action Planning	Edmunds Center
6:00pm – 7:00pm	All Conference Session Panel with all Keynote Speakers	Edmunds Center
7:00pm – 8:30pm	Oxfam Hunger Banquet	Rinker Field House
9:00pm – 11:00pm	Documentary: “Waiting for Superman”	LBC Rinker Auditorium
9:00pm – 12:00pm	CSA Paint Party *Be sure to bring clothes you don’t mind getting paint on, ponchos will also be provided	Intramural Field

Sunday, April 3rd 2011

7:00am – 9:00am	Breakfast	Commons
9:00am – 10:30am	Workshop Block 7	
10:45am – 12:00pm	Closing Session – Speaker: Omekongo	Edmunds Center

Conference Workshop Tracks

The IMPACT Conference offers a diverse array of workshops connected to the broad themes of service, activism, and social justice. Workshops in each block will cover a range of themes, issues, and levels of experience. The workshops have been divided into tracks in order to help conference attendees navigate the large slate of sessions available, but please feel free to attend workshops within any track you want! The symbols below will designate the track for each workshop:

Impact from the Classroom: These workshops highlight best practices from the field of service learning, research, and students' experiences in taking initiative to combine their service and academics.

Building Your Leadership Toolkit: These workshops assist participants in their strengthening their leadership skills through practical How-To's. Examples may include recruitment, motivation, communication, social media and marketing.

Issue Me Change: In order to become change agents, one must understand the root cause of the issue. These workshops offer education on social issues, including hunger, environmental justice, homelessness, health care, etc.

Make Way for the Advocate: These workshops offer participants the tools to dig deeper and take action on social issues. This may include tools for advocacy, how to take political action and the process of moving from a volunteer to an activist.

Career Building: These workshops help answer the question: how do you build a career out of fighting for social justice in today's economic times? Topics may include job spotlights, practical vocational workshops and advice on future career/educational paths.

Serve With DeLand: These experiential learning workshops will include immersion service projects with local nonprofits.

Youth Empowerment Track: Youth empowerment entails the structural and cultural process by which young people gain the ability, understanding, authority to implement change in their own lives and in the lives of others. Students work with youth through youth groups, youth councils and after school and mentoring programs. This topic embodies all social services and allows the opportunity for youth to organize and voice an opinion for positive community change on issues domestic and abroad. This track will enable participants to share their experiences, discuss the issues, and learn about opportunities for advocacy and social action.

Refugee and Immigrant Issues Track: Typically, students engage with these populations through their service in schools, refugee/immigrant support agencies, English as a Second Language (ESL) programs, or health clinics. Not only does this topic cross over a wide range of social services, but it has reached national news this past year through debates over the DREAM Act and related policy, making refugee and immigrant rights one of the foremost political discussions around contemporary civil rights in the United States. This track will enable participants to share their experiences, discuss the issues, and learn about opportunities for advocacy and social action.

Administrators Track: This track is focusing on hot topics with service learning and community engagement in higher education. Get the opportunity to network with other administrators and discuss and learn about a variety of topics in the field.

Workshop Block 1 Overview

Track Theme	Workshop Title	Location
Serve with DeLand	Puppy Play Time!	<i>Rinker Environmental Learning Center</i>
Building Your Leadership Toolkit	Relay for Life: The Road to A Cure	<i>Davis 208</i>
Building Your Leadership Toolkit	MOOOtivating Volunteers. Hosting a Service Event on a Small Campus	<i>LBC 223</i>
Issue Me Change	Domestic Violence: Advocating For Change On Your Campus or Community	<i>Sage 242</i>
Make Way for the Advocate	Seed Grants for Social Change!	<i>LBC 123</i>
Impact from the Classroom	Service-Learning: How to Leap off the Page into a Job!	<i>LBC 124</i>
Make Way for the Advocate	Be the CHANGE on Your Campus - Oxfam CHANGE Initiative	<i>Sage 125</i>
Building Your Leadership Toolkit	Leading with Strengths	<i>Dupont Ball Library 25</i>
Issue Me Change	Budget Showdown: "Reducing the Deficit" Could Harm Low-Income Children	<i>Davis 209</i>
Refugee and Immigrant Issues Track	Personal Experiences, Public Issues: Refugees, Immigrants, and You	<i>LBC 222</i>
Impact from the Classroom	Impact-Driven Social Action	<i>LBC 318</i>
Impact from the Classroom	Online Service Learning Tools for Schools: Save Time, Give Credit, Measure Impact	<i>Dupont Ball Library 15</i>
Youth Empowerment Track	Networking for Change: Youth Empowerment Around the Country	<i>LBC 221</i>
Administrators Track	How Can You Find Balance in the 24/7 World of a College Campus?	<i>Stetson Room</i>

Workshop Block I

Friday, April 1, 9:00 AM – 10:30 AM

Puppy Playtime!

Megan Cloudman, New Horizons Service Dogs

Rinker Environmental Learning Center

Come and meet the dogs in training at New Horizons Service Dogs. New Horizons Service Dogs breeds, raises, and trains service dogs for individuals with mobility disabilities, children with Autism and Veterans coming home from war. Learn how Stetson has brought a puppy raising program to their campus and how you can too. Roll up your sleeves and get ready to help socialize puppies, give baths, and get lots of kisses!

Relay For Life: The Road to A Cure

Melanie Ginsberg, Stetson University

Davis 208

The purpose of the presentation is to pave the way for colleges, universities and communities as a whole to welcome the American Cancer Society: Relay for Life. The goals of ACS as a whole are to Celebrate, Remember, and Fight Back through fundraising and advocacy. This presentation would act as a How-To-Do. The more communities and universities that partner with ACS the better. The presentation would teach all interested people in the road to bringing a Relay for Life event to their area. Many areas have desire in their communities for this event, and this would serve as a way to bring what is needed to the community.

MOOOtivating Volunteers. Hosting a Service Event on a Small Campus

Dustin Killpack, Buena Vista University
Jennifer McDaniel, Buena Vista University

LBC 223

This workshop provides participants with many of the fundamental elements they will need to host a service event. The purpose of this session is to teach others how to create a successful service event on a campus with a small number of people and limited resources. We want our participants to leave with ideas of projects to create, how to create partnerships, how to recruit and retain volunteers, how to hold a successful event, and how to deal with many of the challenges and problems faced along the way. Participants will walk away from this presentation with ideas, a new-found confidence, an understanding of the importance of recruiting volunteers, and how to have a successful service event in general.

Domestic Violence: Advocating For Change On Your Campus or Community

Galen Himrich, College of Saint Benedict/Saint John's University; Mary Erickson, Meghan Helmbrecht, and Matia Twedt, College of Saint Benedict/Saint John's University

Sage 242

This presentation will serve to educate participants about the issue of domestic violence and equip them with the tools to take action at their college or university. Through examples such as the Clothesline Project, the Love the Way You Lie program, and service at Anna Marie's Alliance, a local shelter, participants will gain information about how they can advocate around the issue of domestic violence on their campuses.

Workshop Block 1

Seed Grants for Social Change!

Leah Simoncelli, American University

LBC 123

This workshop will demonstrate an innovative way to empower student activists and encourage discussion and collaboration on the issues of activism and student leadership. We will explain how a mini-foundation for small community service grants could work at your school, serve as an incubator for ideas about making positive social change, highlight projects that have taken “ideas into action and action into service”, and discuss the role of the student activist and the path to empowering future leaders. By participating in interactive simulations and exploring real-world examples such as the Eagle Endowment at American University, students will explore how an endowment or foundation could work at their school.

Service-Learning: How to Leap off the Page into a Job!

Amy Ramson, Hostos Community College

LBC 124

The workshop will focus on the reasons that a professor at a Hostos Community College has integrated service-learning into her curricula; the implementation of said service components; and the results. Attendees will break into small teams and examine a college course to devise potential service learning components as well as reflective measures. Hopefully from this, audience members will become empowered to be creative, will learn techniques to devise service-learning experiences and reflective vehicles and will start thinking about their own connections.

Be the CHANGE on Your Campus - Oxfam CHANGE Initiative

Nessa Stoltzfus, Oxfam America; Niewa Gardner, Oxfam America

Sage 125

Oxfam America’s CHANGE Initiative aims to develop capable and confident young leaders, who are active agents for positive social change. We use leadership and advocacy training to teach students about the global fight against poverty, hunger and injustice. Students then transform this knowledge into action on campus and in their communities. In this workshop participants will hear from CHANGE Leaders who have gone through the program, receive information on how to apply for Oxfam’s 2011 CHANGE training in Boston and participate in a small group activity that examines leadership styles, both for the individual and learning how best to accomplish tasks with others.

Leading with Strengths

Rick Miller, Center for Applied Leadership - Texas A&M University-Commerce
Dupont Ball Library 25

Many schools are utilizing or looking at StrengthsQuest as a tool in developing leaders. This session will introduce you to Strengths, what it is and how others are using it to create impact with their service and leadership. If you know your Top 5—be ready to participate! If you haven’t had an opportunity to discover your strengths—get ready! Leading with Strengths will change the way you look at building leadership/followership relations, improve communication and increase engagement. The Gallup Organization has donated a limited number of online codes for participants of this session.

Workshop Block 1

Budget Showdown: “Reducing the Deficit” Could Harm Low-Income Children

Meredith Dodson, RESULTS; Rebecca Van Maren, RESULTS

Davis 209

In 2011 Congress will consider major changes to the federal government budget that threaten core social programs and the low- and moderate-income people who rely on them. The change in the political climate raises a serious risk that policymakers may start down a path of dealing with the nation’s long-term fiscal problems in ways that increase poverty and inequality and widen economic disparities between racial and ethnic groups. This workshop will highlight the threats to early childhood development programs: Head Start, Early Head Start, and the Child Care Development Block Grant (CCDBG). With the new Congress pushing for drastic and indiscriminate budget cuts this year and beyond, these programs will need activists to push back against reckless policies. Join us to learn more about what Congress is considering in the name of “deficit reduction” and how you can make an impact on the debate!

Personal Experiences, Public Issues: Refugees, Immigrants, and You IMMIGRATION AND REFUGEE TRACK

Kelly Behrend, Bonner Foundation; Giuseppe Cespedes, Rutgers University
Cynthia Douglas, Learning to End Hunger Coordinator of NJ

LBC 222

Have you ever wanted to learn more about the refugee and immigrant populations that you live, work and serve with? This session kicks off a specialized track devoted to refugee and immigrant issues! In this session, participants will connect personal experiences in service with relevant public and political issues, learning about some of the major themes that will be addressed in the track. Group discussion will also identify the problems and challenges for the affected populations, the volunteers who serve with them, and the sites and agencies who support them.

Impact-Driven Social Action

Matt Morton, University of Oxford

LBC 318

Young people give a lot of passion and energy into social action, but are we making a difference? If our generation is going to overcome problems like poverty, injustice, lack of education, and environmental deterioration, we can no longer settle with 'just doing something.' We need thoughtful action that leads to real and measurable results for changing social outcomes. This session helps service leaders develop professional plans for top-notch social action that uses a theory of change and evidence-based practice to involve stakeholders, impress funders, and achieve maximum impact.

Online Service Learning Tools for Schools: Save Time, Give Credit, Measure Impact

Scott Fore, SweatMonkey.org; Wesley Barnett; Pia Simeoni, SweatMonkey.org

Dupont Ball Library 15

Administrators, join this workshop to learn about a dynamic online tool that will allow your students to find meaningful service learning opportunities and will help build leadership skills at the same time. We'll walk you through SweatMonkey.org and all of the tools that will save hours of administrative time and paper, generate reports to measure impact, and puts the control of hour tracking into the hands of the student. Get hands-on knowledge on how to get started, how to invite school administrators and faculty, as well as community partners, to join and use the system, how to credit student hours online, and how to manage groups and community partnerships. We'll also share information about the Student Ambassador Program and how it can teach students the necessary leadership and networking skills they'll need for the future.

Networking for Change: Youth Empowerment Around the Country

YOUTH EMPOWERMENT TRACK

Michael Richardson, Bonner Foundation; Jerome Goings, Rutgers Future Scholars Americorps; Matthew Friberg, Rider Bonner Community Scholars Program

LBC 221

Have you ever wanted to learn more about youth empowerment initiatives that are happening around the country? This session kicks off a specialized track devoted to youth empowerment! In this session, participants will connect personal experiences in service with relevant public and political issues, learning about some of the major themes that will be addressed in the track. Group discussion will also identify the problems and challenges for the affected populations, the volunteers who serve with them, and the sites and agencies who support them.

How Can You Find Balance in the 24/7 World of a College Campus?

ADMINISTRATORS TRACK

Heather Schill, Berea College; Ari Hoy, Bonner Foundation

Stetson Room

This session, designed for school administrators, will focus on the ever-changing role we play in the development of our students and how we can begin to create balance between the 24/7 connected lives of our students and our own well-being. In our positions on campus, we too often put others first which leads to putting ourselves last. Join these "well seasoned" administrators from The Bonner Network to learn some of our tricks of the trade. We don't claim to have all the answers, but we want to help get the conversation started. Come prepared to share your insights into this important topic.

Workshop Block 2 Overview

Track Theme	Workshop Title	Location
Serve with DeLand	Faces of Homelessness Panel	<i>Rinker Environmental Learning Center</i>
Make Way for the Advocate	The Heart of Service - Greeks Giving Back	<i>Sage 125</i>
Building Your Leadership Toolkit	Recruitment 401: Beyond Flyers and Tables	<i>Dupont Ball Library 25</i>
Impact from the Classroom	Global Partnerships: Developing and Leading Cross-cultural Service Learning Trips	<i>LBC 220</i>
Issue Me Change	Hunger + Poverty 101 and How to become Hunger Fellow	<i>LBC 124</i>
Building Your Leadership Toolkit	Education for ALL: Using Advocacy and Building Coalitions to Make Education a Development Priority	<i>LBC 223</i>
Building Your Leadership Toolkit	Making it Count: Endorsement, Funding & Recruitment	<i>Sage 243</i>
Building Your Leadership Toolkit	Planning Projects to Change the World	<i>LBC 318</i>
Refugee and Immigrant Issues Track	Uncovering [Im]migration's Past and Present	<i>LBC 222</i>
Building Your Leadership Toolkit	Forwarding a Movement	<i>LBC 123</i>
Make Way for the Advocate	From the Soup Kitchen to Capitol Hill: Turning Service into Action	<i>Sage 242</i>
Youth Empowerment Track	*Eye* Volunteer: Breaking the Barrier	<i>LBC 221</i>
Administrators Track	Strategies for Program Development	<i>Stetson Room</i>

Workshop Block 2

Friday, April 1, 1:00 PM – 2:30 PM

Faces of Homelessness Panel

Lauren Torres, Stetson University
Alyssa Hernandez, Coalition for the Homeless

Rinker Environmental Learning Center

The Faces of Homelessness Panel will be composed of homeless or formerly homeless individuals stating their own story centered on each individual's cause for being homeless. The root cause of homelessness is clearly revealed by the testimonies each homeless or formerly homeless speaker will provide during the panel discussion.

The Heart of Service - Greeks Giving Back

J. Chris Hager, Stetson University; Maverick Marquardt, Stetson University; Tommy Davis, Stetson University

Sage 125

Greeks are huge contributors to their community. Hear how they can learn how to advocate for more involvement in their community through learning strategies to do so with this session. Students will become more empowered to go back to their campus and implement change within their Greek community engagement.

Recruitment 401: Beyond Flyers and Tables

John Sarvey, Northeastern University

Dupont Ball Library 25

A common misconception is that recruitment is merely about a set of promotional activities. This workshop will provide participants with a more comprehensive framework for understanding recruitment consisting of market research, "product design," promotions, and sales or word-of-mouth recruiting. Participants will understand the importance of each of these elements and gain specific ideas to design and implement a more comprehensive recruitment campaign.

Global Partnerships: Developing and Leading Cross-cultural Service Learning Trips

Julia Styles, North Park University

LBC 220

In the last two decades, millions of Americans have engaged in cross-cultural, short-term service trips with a desire to do good and help the poor. Unfortunately our good intentions have often hurt local organizations and left communities dependent on outside resources. This workshop will provide you with insight on how to develop sustainable partnerships that benefit both students and the community you wish to serve, and provide practical tools to facilitate your own trips.

Workshop Block 2

Hunger + Poverty 101 and How to become Hunger Fellow

Rebecca Van Maren, Congressional Hunger Center

LBC 124

If you are a young leader interested in hunger and poverty issues, this is the session for you! Come learn about systemic poverty in the United States from A Bill Emerson National Hunger Fellow. You will also have an opportunity to hear about the Bill Emerson National Hunger Fellowship and how you can apply for it. The Emerson National Hunger Fellows Program is a unique leadership development program that trains, inspires, and sustains emerging leaders committed to social justice.

Program participants gain practical experience fighting hunger and poverty through placements in community-based organizations across the country, as well as policy experience through placements in Washington, D.C. Through this unique program bridging community-based efforts and national public policy, Bill Emerson National Hunger Fellows develop as effective leaders in the movement to end hunger and poverty.

Education for ALL: Using Advocacy and Building Coalitions to Make Education a Development Priority

Crickett Nicovich, RESULTS

Brian Callahan, Global Campaign for Education, RESULTS

LBC 223

When the school bell rings at the start of the day, there are nearly 70 million children around the world who are unable to attend basic primary school because of poverty, conflict, and disease. In 2000 the United Nations promised to get all children in primary school by the year 2015. In this workshop we will discuss the struggle to get children in school, and how as individuals we can play a role in helping to achieve access to quality education for ALL by engaging local coalitions in advocacy.

Making it Count: Endorsement, Funding & Recruitment

Jennifer Safstrom, University of Miami

Sage 243

This session will allow participants to collectively brainstorm obstacles to successful program before providing strategies to mitigate difficulties in scheduling, recruitment and budgeting. By imparting strategies to coordinate and organize projects on campus and in the community to further awareness of the critical social issues, this session will empower aspiring leaders to take effective recourse to ensure the success of their initiatives. With lists of grant agencies, techniques to be an effective leader and methods of utilizing media to spread your message, this session will serve as a comprehensive overview of strategies to improve organization structure, solicit support and enhance effectiveness.

Workshop Block 2

Planning Projects to Change the World

Lori Jean Mantooth, HandsOn Network
Jesse Salinas, HandsOn Network

LBC 318

Service projects are a great way to get students involved in their community. How do you plan a project that engages the community, makes an impact, and helps students connect to something bigger than themselves? In this session, you will explore HandsOn Network's model for project development and management.

Uncovering [Im]migration's Past and Present

IMMIGRATION AND REFUGEE TRACK

Kelly Behrend, Bonner Foundation
Giuseppe Cespedes, Rutgers University
Cynthia Douglas, Learning to End Hunger Coordinator of NJ

LBC 222

This session will uncover [im]migration's past and present, exploring the public service sector's response, and where the history has led us today. Join workshop facilitators in a discussion of the history of the issue and the range of services provided to refugee and immigrant populations. With a deeper knowledge of the history of the social issue, you will enhance your service impact in many ways. The session will also be joined by issue experts from the field and prominent non-profit organizations.

Forwarding a Movement

Samantha Giacobozzi, Break Away: The Alternative Break Connection

LBC 123

Social movements, including service, move forward with the strong foundations of an organizational structure, a core driving philosophy, and adopted model of practice. Break Away will demonstrate what this looks like within alternative break programs and how these best practices have helped over 75,000 students each year experience active citizenship.

Workshop Block 2

***Eye* Volunteer: Breaking the Barrier** YOUTH EMPOWERMENT TRACK

Esther Saintil, Stetson University
Chantae Martin, Stetson University

LBC 221

The current perception behind youth empowerment is that these youth are simply in search of assistance in their academic development. However, this social justice issue is more complex. The problem does not stem from the inability to perform academically, but from the conditions within their community that affect their desire to learn and succeed. Take this opportunity to learn about the various ways to enhance and refine the skills necessary to effectively assist youth in making decisions and improve productivity in their own lives.

Strategies for Program Development ADMINISTRATORS TRACK

Florida Campus Compact

Stetson Room

Overwhelmed with program ideas to take back to your campus? What are the components of a quality program? What resources does Florida Campus Compact (*FL|CC*) have to offer? In this interactive workshop we will discuss the fundamentals of program development, look at model programs, and explore ways to utilize *FL|CC* programs, events, funding, and other support to advance engagement activities. Participants will brainstorm ways to enhance their programs through intercampus and community collaborations, work through the steps of developing a program, and leave with a strategy for implementation

Workshop Block 3 Overview

Track Theme	Workshop Title	Location
Serve with DeLand Youth Empowerment Track	Kilometer Kids Run 1.5 mile for Fun	<i>Rinker Environmental Learning Center</i>
Make Way for the Advocate	Impact Your Community: How to Develop a Week-Long Service Initiative	<i>LBC 220</i>
Building Your Leadership Toolkit	Sorting the Nuts and Bolts: Organizing Your Toolkit for Success	<i>LBC 124</i>
Issue Me Change	Hold a Successful Event - Make a Difference and Address Hunger	<i>LBC 318</i>
Building Your Leadership Toolkit	The IdeaWorks - Interactive Creativity Lab	<i>Dupont Ball Library 25</i>
Issue Me Change	Care about Poverty? You Need to Understand Tax Policy	<i>LBC 123</i>
Impact from the Classroom	YOU Hold the Future	<i>Sage 243</i>
Impact from the Classroom	Service-learning Ain't Community Service! Strategies for Finding Deeper Meaning through Service-learning Activity	<i>LBC 221</i>
Refugee and Immigrant Issues Track	"To Legalize or Not to Legalize?": The Politics of Refugee and Immigration Issues	<i>LBC 222</i>
Issue Me Change	City Year, the National Service Movement and You!	<i>Sage 242</i>
Issue Me Change	Breaching Borders: Citizenship and Sexuality	<i>LBC 223</i>
Administrators Track	Building Campus-Community Partnerships	<i>Stetson Room</i>
Youth Empowerment Track	Networking for Change: Youth Empowerment Around the Country	<i>LBC 221</i>

Workshop Block 3

Friday, April 1, 4:00 PM – 5:30 PM

Kilometer Kids Run 1.5 mile for Fun YOUTH EMPOWERMENT TRACK

Maria Harper, Stetson University

Rinker Environmental Learning Center

Every semester Stetson University and the Spring Hill Boys and Girls Club host the Kilometer Kids Run for Fun. The kids that will be running are from the ages of 6-12. Participants will be helping set up the run and then will be placed at stations throughout the run to encourage the kids. You will also have the option to run with the kids. You will need to wear loose clothing and running shoes if you plan on running in the race. At the end of the race you will have the opportunity to celebrate with the kids, you will also receive a packet to learn how to do something similar on your campus. This is an event not to be missed!

Impact Your Community: How to Develop a Week-Long Service Initiative

Brooke Degerman, Concordia College; Joe Marion, Concordia College

LBC 220

In this workshop, we will use the model of Concordia College's BREW week to help students to learn how to create a week of service and action on their campus. The session will be based on discussion and brainstorming topics important such as the topics students are passionate about on campus, ways students can take action to make change on this topic, and how can these topics be put together to create a week of service on campus. Participants will leave the workshop with an outline of what a service week on their campus would look like, including possible events and other student clubs that could be involved in helping plan the event. Also, participants will learn new ways to engage students on their campus to serve, such as decorating bowls to sell and raise money for a homeless shelter, and how to get other student groups on campus to collaborate on service projects.

Sorting the Nuts and Bolts: Organizing Your Toolkit for Success

Ismail Umer, Elizabeth Curtin, Michele Henhagl, Claudia Ortiz, Dan Derrig, University of Illinois at Urbana-Champaign

LBC 124

In this workshop, participants will learn how to maximize leadership potential. Participants will learn a variety of different ways groups can be structured, the different leadership roles in an organization, and the ways we develop leaders within our organization. In addition to structural information, we will also talk about how to recruit members. Other aspects we will talk about are communication methods, mobility through positions, ways leadership potential can be maximized, and how to handle when positions do not function the way they are intended to. Our activities are intended to help participants learn how to better communicate in their organizations, and how to handle communication breakdowns. They are also focused on improving communication through well-defined structure. Participants will walk away learning the role that organization plays in the success of a group and the role of leadership in planning, implementing, and reflecting on volunteer events in the community.

Workshop Block 3

Hold a Successful Event - Make a Difference and Address Hunger

Nessa Stoltzfus, Oxfam America
Niea Gardner, Oxfam America

LBC 318

Are you moved to act by the fact that in a world of enough resources more 900 million people suffer from chronic hunger? If so, come to an interactive workshop where you will learn how to organize successful anti-hunger events on your campus, including an Oxfam America Hunger Banquet, a Dining Hall Fast, and other special events. Come learn how YOU can make a difference and engage students and community members to take action.

The IdeaWorks - Interactive Creativity Lab

Rick Miller, Center for Applied Leadership at Texas A&M University-Commerce

Dupont Ball Library 25

Bring your problems and we'll work on solutions in The IdeaWorks, a unique workshop that shows you five new tools to generate solutions for problems you face on your campus. By using a blend of hands on and on-line apps, participants will leave with real world answers they can put into effect when they get back to campus. Based on a soon to be released book and series of apps.

Care about Poverty? You Need to Understand Tax Policy

Meredith Dodson, RESULTS
Rebecca Van Maren, RESULTS

LBC 123

What program moves more Americans out of poverty than any other? A little something called the "EITC". In December, Congress expanded the Earned Income Tax Credit and Child Tax Credit for low-income working families as a part of a massive tax package. These include expanding tax credits to reach more people in poverty and investing more resources in policies that help low-income persons build wealth. We'll talk about how these policies are making a difference, opportunities to strengthen supports of families living in poverty, and the threats to EITC and other programs as a part of Congress' work to reduce the federal budget deficit. Join us to learn more about what why tax policy matters and how you can fight for a fair tax code that benefits everyone and is used to help create wealth, rather than concentrating it.

Workshop Block 3

YOU Hold the Future

Eun-Ju Seo, University of North Carolina at Greensboro

Sage 243

Tired of sitting down and listening to lectures on this and that to save the WORLD? Would you rather have some fun while engaging your own voice and actions to help save the environment? This workshop will give you the chance to develop your skills to help serve the “green” movement, while also sharing your ideas. Through youth outreach and advocacy you can educate and raise awareness. This interactive workshop will include skits, social media, sensational discussion, and most importantly, YOU, as you work to take a step from being one of the crowd, to a leader in saving the environment.

Service-learning Ain't Community Service! Strategies for Finding Deeper Meaning through Service-learning Activity

Naomi Leapheart, The MatchStick Group

LBC 221

Many campus service activities are designed to mobilize students' energy and knowledge to enrich and empower communities. Yet, many programs get reduced to “community service” initiatives that do not maximize student learning or community impact. In this workshop, we'll talk about how students AND communities can use active reflection as a tool for self-discovery, critical analysis, problem-solving, synthesis of opposing ideas, program evaluation, and ultimately finding deeper meaning in service activity.

"To Legalize or Not to Legalize?": The Politics of Refugee and Immigration Issues IMMIGRATION AND REFUGEE TRACK

Kelly Behrend, Bonner Foundation
Giuseppe Cespedes, Rutgers University
Cynthia Douglas, Learning to End Hunger Coordinator of NJ

LBC 222

This workshop will introduce the various political debates within the refugee and immigration issues in our country, tracing their political history, and seeking out the policy options we have today. Track facilitators will be joined by representatives from policy organizations at the federal, statewide, and local level to discuss the policies and the possibilities for refugee and immigrant populations across the country.

Workshop Block 3

City Year, the National Service Movement and You!

Katherine Baas, City Year Miami

Sage 242

Ever wonder how the National Service Movement got started? Want to learn more about AmeriCorps and how you can get paid to serve? What is your role in the National Service Movement? This session will teach participants how City Year's history shaped the National Service Movement and creation of AmeriCorps. Participants will learn more about AmeriCorps and the vast opportunities it provides students to get paid to do what they love. City Year's AmeriCorps program will be highlighted.

Breaching Borders: Citizenship and Sexuality

Adriana Lein, Macalester University

LBC 223

The purpose of this presentation is to raise awareness around LGBT immigrants and refugees, a segment of the broader immigrant and refugee populations that are often disproportionately marginalized and stigmatized. Our workshop will discuss social projections of how narratives such as the "American Dream" and metaphors of the nation as "one family" reinforce heteronormative and traditionalist expectations. We will then examine how laws governing both domestic immigration policy and international human rights legitimize and preserve such thinking through denying equal rights and protections to LGBTQ families and remaining ambiguous in establishing protection from human rights abuses as a result of sexual orientation. As a part of this broader cause, we hope to facilitate awareness on an often-silenced topic and provide information to spread knowledge among the communities we inhabit. Perhaps most importantly, we hope to elicit a call to action and explore how to work as agents of change when we return to our respective communities.

Building Campus-Community Partnerships

ADMINISTRATORS TRACK

Florida Campus Compact

Stetson Room

Town-Gown Got You Down? If you're searching to connect your campus or community organization with the benefits of your work or lacking resources identified in a potential partner, than this workshop is for you. Successful town-gown relationships are secured between higher education institutions and the local community when institutions strengthen their role as active corporate citizens, college students gain experience in their field of study through community service, and neighborhood organizations utilize both the institution and students as resources to meet their mission. This interactive session engages participants in strategies to develop new partnerships, build mutually benefitting relationships, and set the stage for long-term success through campus-community alliances.

Workshop Block 4 Overview

Track Theme	Workshop Title	Location
Building Your Leadership Toolkit	Engaging a College and Community: Get Everyone to Serve!	<i>Sage 221</i>
Building Your Leadership Toolkit	Civic Reflection: Why and How?!	<i>Sage 218</i>
Make Way for the Advocate	Volunteering in Indian Country: Bridging Cultural Gaps through Service	<i>LBC 220</i>
Issue Me Change	Effective Action: Planning Service and Advocacy Efforts for Meaningful Impact	<i>LBC 108</i>
Impact from the Classroom	Reinvigorating General Education with Civic Engagement: The Public Discourse Model	<i>LBC 223</i>
Impact from the Classroom	Graduate School: Jump Start Your Career in Nonprofit Management	<i>LBC 319</i>
Building Your Leadership Toolkit	Getting There: Together	<i>LBC 124</i>
Building Your Leadership Toolkit	Taking the First Step: Creating an Active Social Justice Club	<i>LBC 318</i>
Issue Me Change	Building a Grad Nation	<i>LBC 122</i>
Impact from the Classroom	Finding Meaningful Service Learning Opportunities and Building Leadership Skills with SweatMonkey.org	<i>LBC 317 LAB</i>
Administrators Track	Alternative Break Model of International Service in Higher Education	<i>Stetson Room</i>
Refugee and Immigrant Issues Track	Your Service Toolkit: 3 Essential Skills for Working with Refugees and Immigrants	<i>LBC 222</i>
Youth Empowerment Track	No Child Left Behind?: Serving Young People Through Legislative Action	<i>LBC 221</i>

Workshop Block 4

Saturday, April 2, 9:00 AM – 10:30 AM

Engaging a College and Community: Get Everyone to Serve!

Nikolas Koulogeorge, Stetson University

Sage 221

The ideas and skills taught at this session will allow student leaders to get others interested in serving their local community while also creating a new way for communities to appreciate the university through grants. It is a session that merges successful advertising strategies with ideas to combine fundraising, service, and support for local businesses.

Civic Reflection: Why and How?!

Amanda Nix, Stetson University

Sage 218

Are you interested in answering important questions like “why do we serve,” and “to whom should we give?” If so, this is the workshop for you! In the words of the Project on Civic Reflection, “civic reflection discussions use short, thought-provoking readings from literature, history, or philosophy to open up important questions in civic life and explore the underlying values and beliefs that drive our shared work in the world.” Participating in this workshop will give you, student service leaders, the skills necessary to lead civic reflection on your respective campuses. Come learn about planning for and leading these exciting kinds of discussions, as well as troubleshooting when things get off-track!

Volunteering in Indian Country: Bridging Cultural Gaps through Service

Christie Poteet, University of North Carolina at Pembroke
Ashley Lowery, University of North Carolina at Pembroke
Jarrod Lowery, University of North Carolina at Pembroke

LBC 220

Located in rural North Carolina, UNC Pembroke is housed in an area where 80% of the population is Native American, while only 20% of the students attending the university identify as Native American. This workshop will identify the issues we see in the Native American community related to education, poverty, family and community and best practices and steps in overcoming these obstacles through service-learning and volunteerism. In addition, the distinct difference in ethnic and cultural makeup creates several barriers when our non-Native American students attempt to engage with the Native American community. This workshop will provide tools and information for overcoming these barriers to fully engage students in service opportunities when the student body does not resemble the general population of the community they wish to serve.

Workshop Block 4

Effective Action: Planning Service and Advocacy Efforts for Meaningful Impact

John Sarvey, Northeastern University

LBC 108

The purpose of this workshop is to provide participants with greater understanding and insights about how to design and develop solutions that are innovative and effective whether through service, advocacy or both. A common misconception is that the path of justice leads from service to advocacy. This workshop offers an alternative perspective. The path leads from not-so-thoughtful, not-so-effective service and advocacy to very thoughtful, effective, powerful service and advocacy.

Reinvigorating General Education with Civic Engagement: The Public Discourse Model

Leila Brammer, Gustavus Adolphus College

LBC 223

Public Discourse, a foundational course in Communication Studies, provides students with skills in practical public argument and a practicum in civic engagement. In the civic engagement project, each student fully researches a community issue, explores options for addressing the issue, and actually takes action in the community. Through research based in the community, immersion in the issue and the research surrounding it, and the ultimate action in the community, students learn the skills for advocacy and citizenship and develop an increased interest and ability to take action in their own communities. The outcomes for students, instructors, community members, and the department as a whole have been beyond expectations and establish this as a model for student learning in civic engagement and citizenship.

Graduate School: Jump Start Your Career in Nonprofit Management

Aimee Akimoff, Willamette University MBA

LBC 319

Over the next decade, nonprofit organizations will need to find an estimated 640,000 new executives, nearly two and a half times the number currently employed. There is a huge need for leaders in the nonprofit sector who have the passion to lead, but also the skills and knowledge to run an organization.

Graduate school can provide a launching pad for students looking towards a career in nonprofit management—this workshop will discuss the process of finding the right graduate program, surviving the application process and understanding how graduate school can provide a platform for both service and learning.

Workshop Block 4

Getting There: Together

Rick Miller, Center for Applied Leadership

LBC 124

Getting There Together is the key to understanding HOW to Mission, Vision, Goals with a group—then empowering the group to achieve that goal. This session will focus on effective goal setting for groups and individuals and then creating the right environment for great things to happen. We will explore (and explode) myths about motivation, and look at a simple formula for personal and organizational motivation. It is NOT about pumping people up—but rather building a strong, purpose-driven life that is equipped to motivate others.

Taking the First Step: Creating an Active Social Justice Club

Niea Gardner, Oxfam America

LBC 318

In this workshop, students will learn about how to successfully start a student organization with a focus on social justice on their campus; from the initial interest outreach to going through the steps with the requisite on-campus body. Suggestions for how to organize themselves once on campus and tips on best practices and lessons learned about running a club will be shared amongst current club members. Students will also receive innovative ideas for both retaining and tracking membership, maximizing social media, creating campus-wide networks, and holding successful events.

Building a Grad Nation

Cody Ruxton, America's Promise Alliance

LBC 122

Every 26 seconds a young person drops out of high school. America's Promise Alliance has a history of youth engagement and includes "opportunities to help others" as one of its Five Promises that all youth deserve. Learn how engagement has evolved to support the Alliance's Grad Nation campaign to mobilize America to end the dropout crisis. It's a call to action for concerned citizens, businesses, community leaders, policy makers, educators and the nation. With leadership and focus, this is a solvable problem. Young people of all ages have a role to play and many are actively making community change. Discover the resources and energy that can be found from the nation's largest partnership organization dedicated to improving the lives of young people. Your local work can be part of a national movement!

Workshop Block 4

Finding Meaningful Service Learning Opportunities and Building Leadership Skills with SweatMonkey.org

Scott Fore, SweatMonkey.org
Wesley Barnett, SweatMonkey.org
Pia Simeoni, SweatMonkey.org

LBC 317 LAB

Students, join this workshop learn about a dynamic online tool that will allow you to find meaningful service learning opportunities and build your leadership skills at the same time. We'll walk you through SweatMonkey.org and all of the tools that will help you succeed now as a student, and as a future leader, by helping you learn leadership skills through our Student Ambassador Program. Get hands-on knowledge on how to invite your school administrators and faculty, as well as community partners, to join and use the system, how to start tracking hours online, and how to find service learning opportunities that are in line with YOUR interests. Start building your online resume and e-portfolio today.

Alternative Break Model of International Service in Higher Education ADMINISTRATORS TRACK

Samantha Giacobozzi, Break Away: The Alternative Break Connection
Jill Piacitelli, Break Away: The Alternative Break Connection

Stetson Room

International service takes different forms in the context of higher education, spanning curricular and co-curricular opportunities. This session will discuss best practices being implemented by alternative break programs in an international setting – from housing, security, issue education development, sustainable community partnerships, and working within higher education compacts for more focused and impactful work. The aim will be to advance knowledge, practice, and policy that supports effective international service implemented in the context of higher education.

Your Service Toolkit: 3 Essential Skills for Working with Refugees and Immigrants IMMIGRATION AND REFUGEE TRACK

Kelly Behrend, Bonner Foundation
Giuseppe Cespedes, Rutgers University
Cynthia Douglas, Learning to End Hunger Coordinator of NJ

LBC 222

Like any service sector, there are specific skills that can enhance your impact. This session will cover some of the most prominent skills needed to be an effective service provider for refugees and immigrants. This interactive workshop will feature tips, tools, and resources on ESL Training, Cross-Cultural Competency, and Providing Access to Social Services. In addition, participants will gain insight on other skills such as psychosocial counseling, working with youth, and reversing stigmas and stereotypes.

Workshop Block 4

No Child Left Behind?: Serving Young People Through Legislative Action YOUTH EMPOWERMENT TRACK

Meredith Dodson, RESULTS: The Power to End Poverty

LBC 221

This workshop will introduce the various political debates regarding youth empowerment and education, tracing their political history, and seeking out the policy options we have today. Track facilitators will be joined by representatives from policy organizations at the federal, statewide, and local level to discuss the policies and the possibilities for youth populations across the country.

Workshop Block 5 Overview

Track Theme	Workshop Title	Location
Building Your Leadership Toolkit	Let Your Voice Be Heard	<i>LBC 108</i>
Issue Me Change	Service Meets Survivor - Alternative Fall Break	<i>LBC 122</i>
Career Building	Roundtable Discussion with OpportunityNation	<i>Sage 218</i>
Impact from the Classroom	My Community is My Classroom: Real Student Service Journeys	<i>LBC 124</i>
Make Way for the Advocate	The Half in Ten Campaign: A Bridge to Advocacy for Anti-poverty Volunteers	<i>LBC 220</i>
Building Your Leadership Toolkit	Social Change, Leadership, and Service in Action: A Residential Model	<i>Sage 221</i>
Building Your Leadership Toolkit	Step By Step: Students Leading Students in SERVICE	<i>LBC 317 LAB</i>
Make Way for the Advocate	Advocacy 201: Beyond Petitions and Emails to Getting Policies Changed	<i>LBC 318</i>
Impact from the Classroom	Soy Un Lider/I am a Leader	<i>LBC 223</i>
Refugee and Immigrant Issues Track	Through the Eyes of a Refugee	<i>LBC 222</i>
Impact from the Classroom	Designing a Project in Global Engagement, From the Classroom into the World	<i>LBC 218</i>
Building Your Leadership Toolkit	Finding Love: Community Partners	<i>Sage 257</i>
Administrators Track	From Service Days to Shaping Policies: The Next Frontier for Campus-Community Engagement	<i>Stetson Room</i>
Youth Empowerment Track	Promoting Youth Development	<i>LBC 221</i>

Workshop Block 5

Saturday, April 2, 10:45 AM -12:00 PM

Let Your Voice Be Heard

Dr. M.E. Yeager, Wichita State University

LBC 108

This workshop will present participants with information on how to use public speaking as a form of communication to help one lead. Participants will learn how to format and outline an effective speech, how to gain an ability to present and use public speaking techniques to persuade and motivate, and how to understand their audience. Most importantly, you will learn how to let your voice be heard. In addition, participants will also learn how to manage stress during a presentation, how to give an effective, motivating presentation, and how to present on short notice.

Service Meets Survivor - Alternative Fall Break

Edwin Blanton, Trinity University

Madeleine Johnson, Trinity University

LBC 122

This workshop will give participants ideas for conducting an affordable, local alternative break option while also examining and learning about issues surrounding homelessness. We will use as a case study the experience of Trinity University students volunteered with local non-profit organizations that work to serve the homeless in San Antonio. Students were responsible for navigating their way to work (the volunteer site), home (lodging in downtown) and figuring out meals with a budget based on minimum wage. By the end of the workshop, participants will be able to identify a unique way to conduct a local alternative break in their area, examine possible ways to assess learning outcomes of a local alternative break, and explore educational components and reflection activities that may be implemented in an alternative break program. Participants will look at a service model that focuses strongly on education, volunteerism, and reflection. Along with this model, they will also 'take away' ideas for how to conduct similar programs in their community.

Roundtable Discussion with OpportunityNation

Justin Kang, OpportunityNation

Sage 218

Workshop Block 5

My Community is My Classroom: Real Student Service Journeys

Jesse DeAngelis, Ripon College
Alyssa Koralewski, Ripon College
Elizabeth Brown, Ripon College
Sneha Thapa, Ripon College

LBC 124

Four students from Ripon College will share their service journeys with you. Learn all about what worked, what didn't and how they incorporated their passion into their academic and student life. Relating directly to best practices in students' experiences in taking initiative to combine their service and academics, each student on the panel presents their journey in service as well as their college experience. Come learn about the struggles, triumphs, and successes relate to your organization, your cause, your mission.

The Half in Ten Campaign: A Bridge to Advocacy for Anti-poverty Volunteers

Katie Wright, The Half in Ten Campaign

LBC 220

Katie Wright, Special Assistant for the Half in Ten campaign at the Center for American Progress Action Fund, will introduce student activists to political advocacy and action as a way to enhance their impact on and off campus. Participants will learn the facts about the problem of poverty and debunk common myths that so often pervade the policy debate. Katie will then describe the connection between service work and policy advocacy and illustrate how Half in Ten advocates for low-income families with federal policymakers. This workshop is designed to help students working with low-income population take their work to the next level to make a difference in lives of millions of struggling families across the country.

Social Change, Leadership, and Service in Action: A Residential Model

Tom King, Loyola Marymount University
Rita Lis, Loyola Marymount University
Geoff George, Loyola Marymount University

Sage 221

Looking for connections between leadership and service? Then this is the program for you! Through weekly service experiences, group reflections, and a leadership workshop curriculum based on the Social Change Model of Leadership Development, members of MESA (McCarthy Experience in Service and Action) have been transformed into leaders for others. The session will explore the leadership curriculum through practical examples and provide realistic methods to implement on your campus. We will also provide example of how MESA has impacted student leaders beyond their MESA experience, most notably as post-grad volunteers.

Workshop Block 5

Step By Step: Students Leading Students in SERVICE

Corey Lewis, Berea College

LBC 317 LAB

Civic disengagement and servant leadership are some of the most pressing challenges of today's generation. Nevertheless, engaging students in service can be one of the most beneficial movements to take place in our society. It is our job to provide students with opportunities for leadership and learning as well as the necessary tools to go forth and teach others. What better way of starting a world-wide service movement than by allowing students to lead? This movement will require students to serve as program managers and staff for service-based programs, and have included responsibilities such as: recruiting and training volunteers, planning and executing weekly program activities, facilitating team meetings, and mentoring team members to develop the same skills. This workshop will use a leadership development model that emphasizes peer mentoring, students sharing knowledge with each other, and student leaders facilitating service and learning experiences for those they lead.

Advocacy 201: Beyond Petitions and Emails to Getting Policies Changed

Meredith Dodson, RESULTS

LBC 318

Want to make a big difference? Make it law. This exploratory workshop provides concrete training on how to meet with and move policymakers to champion issues you care about, drawing on the experiences of RESULTS volunteer activists' work to address global and domestic poverty over the past 30 years. We'll discuss effective ways to make your voice heard (and those that are a waste of energy), learn from each other how to organize local advocacy campaigns, cover practical strategies on building strong relationships with congressional staff, and review tips on planning and facilitating a dynamite face-to-face meeting with members of Congress (or any policymaker you choose). The workshop will also include a train-the-trainer session on how to develop powerful speaking skills by creating a "laser talk" on an issue you care about and an opportunity to practice our refined lobby skills in small groups.

Soy Un Lider/I am a Leader

Irving Zavaleta Jimenez, Guilford College
Isael Sotelo Morales, Guilford College

LBC 223

Learn how a group of Guilford students have taken it onto themselves to inspire, inform, and push the Latino Youth around their community to aspire to continue with their educational goals, and to start believing that they can always achieve their dreams if they only stop listening to everyone else who tells them that they cannot achieve them. What has made this possible, how can you copy it, improve it, and apply it in your own community? The workshop will be interactive, participating in activities where people have to answer several questions and interact with each other.

Workshop Block 5

Through the Eyes of a Refugee IMMIGRATION AND REFUGEE TRACK

Anahi Martinez, Lynchburg College

LBC 222

This presentation will offer a unique and balanced perspective on immigration and refugee issues facing our country. Attendees will be introduced to a brief documentary created by Bonner students, which captures first-hand accounts of others local community members coming to America. The presentation will also include interactive activities to examine the roles of immigrants/refugees and encourage attendees to discover which challenges and tools they may face in every day life such as steps to becoming a U.S. citizen.

Designing a Project in Global Engagement, From the Classroom into the World

Krista Crawford-Mathis, Peacework
Brenna Straw, Peacework

LBC 218

This interactive workshop will introduce participants to the concepts behind the Peacework Development Fund (Peacework) and then ask them to build and develop their own international engagement project. Peacework collaborates with partners in education and development in developing countries underscoring the belief that successful development depends on cooperation and networking across disciplines and cultures. Face-to-face partnerships in education, public service, commerce, technical fields, trade, agriculture, and other disciplines provide sustainable avenues of collaboration, promote successful future economic development, and address tangible human needs.

Finding Love: Community Partners

Samantha Giacobozzi, Break Away: The Alternative Break Connection
Jill Piacitelli, Break Away: The Alternative Break Connection

Sage 257

We know the impact that service has on the people who participate in it. We know much less about the true impact that service has on the communities and organizations that partner with us to make things happen. We'll explore how to best prepare groups and leaders to create a true partnership with those who allow us to work by their side.

Workshop Block 5

From Service Days to Shaping Policies: The Next Frontier for Campus-Community Engagement

ADMINISTRATORS TRACK

Bobby Hackett, Bonner Foundation
Ari Hoy, Bonner Foundation
Jerome Goings, AmeriCorps member

Stetson Room

For almost thirty years, the IMPACT Conference has been part of a national movement to build an infrastructure for sustained campus-community engagement, with students leading the way. Come explore how another key player in that movement, the Bonner Foundation and its network of 80 campus programs, is now working on the next frontier for the service movement: policy research and impact. Through a model called PolicyOptions, students and faculty at campuses are doing policy and program research on issues like ending homelessness, addressing hunger through food stamp enrollment, narrowing the achievement gap, and more. This research is an extension of the service provided to community partners. Moreover, this research can be used by programs around the country to have a national impact, as it is shared through web-based platforms. Come engage in learning about our process and sharing your own ideas, strategies, and work to expand the connection of service to public education and long-term change.

Promoting Youth Development

YOUTH EMPOWERMENT TRACK

Matthew Morton, University of Oxford
Erin Schroeder, Stetson University

LBC 221

This is an introductory session on key concepts for understanding and promoting positive youth development. The session's goals include enhancing understanding in the following areas: (1) the evidence-base on youth, (2) frameworks for youth empowerment, and (3) skills and strategies for engaging youth effectively. The session will blend presentation and discussion with hands-on activities. Facilitators aim to equip service leaders with essential tools for enhancing work with adolescents.

Workshop Block 6 Overview

Track Theme	Workshop Title	Location
Refugee and Immigration Track	La Plaza Comunitaria – Providing Resources for Migrant Farmworkers	<i>LBC 222</i>
Building Your Leadership Toolkit	Building Strong Community Service Programs: The Coalition of Projects Model	<i>LBC 108</i>
Impact from the Classroom	Integrating a Nonprofit onto Your Campus	<i>LBC 221</i>
Youth Empowerment Track Issue Me Change	Ending Cyclical Violence through Youth Empowerment	<i>LBC 122</i>
Impact from the Classroom	Leading for Change: A Developmental Approach to Active Citizenship	<i>LBC 124</i>
Building Your Leadership Toolkit	From Jersey Shore to the Urban Poor	<i>Sage 221</i>
Issue Me Change	Our Sisters on the Planet: A Spotlight on Women & Food	<i>LBC 319 LAB</i>
Issue Me Change	AIDs, TB and Malaria Advocacy How To's!	<i>LBC 223</i>
Building Your Leadership Toolkit	Impact of Imagination: A Guide to Creative Leadership	<i>LBC 220</i>
Career Building	Standing Out in Today's Competitive Job Market	<i>LBC 317 LAB</i>
Building Your Leadership Toolkit	Attacking an Issue with Education, Orientation, and Training	<i>Sage 257</i>
Building Your Leadership Toolkit	Effective Leadership Strategies for Leaders of A Diverse World	<i>Sage 218</i>
Administrators Track	Innovative Strategies for Assessment and Evaluation	<i>Stetson Room</i>

Workshop Block 6

Saturday, April 2, 1:00 PM – 2:30 PM

La Plaza Comunitaria – Providing Resources for Migrant Farmworkers IMMIGRATION AND REFUGEE TRACK

Anabel Torres, Stetson University
Marcos Santos, Stetson University
Dr. Robert Sitler, Stetson University

LBC 222

For many years Stetson has been working with the Pierson community located 11 miles from Stetson's Campus. Pierson is known as "The Fern Capital of the World", where the majority of the population is Mexican-migrant farm workers. Stetson University has partnered with La Plaza Comunitaria, in Pierson, offering different services, including English classes, computer literacy classes, and an after school program for youth in the Pierson community. In this workshop you'll learn about Stetson's partnership with La Plaza Comunitaria and hear from a panel of farm workers who have been exposed to harsh working conditions and harmful chemicals. They will share their battle for their rights as farm workers.

Building Strong Community Service Programs: The Coalition of Projects Model

John Sarvey, Northeastern University

LBC 108

How does organizational structure impact recruitment, retention, diversity, quality and impact of service, leadership development, student voice, funding and much more? The most effective and longest-lasting campus programs in the nation all unwittingly share common structural characteristics. What are they? How can they strengthen your overall program? Come find out how it might help your campus to have a stronger program that engages a substantial portion of your student body in sustained, high quality community service year after year.

Integrating a Nonprofit onto Your Campus

Todd Montgomery, Heifer International
Prof. Dorn Van Dommelen, University of Alaska-Anchorage
Marcella Dent, University of Alaska-Anchorage
Meneka Thiru, University of Alaska-Anchorage
Alyssa Logan, University of Alaska-Anchorage
Kimberly Hewitt, University of Alaska-Anchorage

LBC 221

In this workshop, participants will learn how to incorporate the mission and work of nonprofits into their university setting. In this age of advocacy and information sharing, there is much to be gained in the way of such a partnership between students and organizations. This workshop will showcase the collaboration between the University of Alaska-Anchorage and Heifer International and focus on best practices and successes that could be replicated with this organization and others.

Workshop Block 6

Ending Cyclical Violence through Youth Empowerment

Justin Bergeron, Peace through Play

LBC 122

This workshop will cover the cyclical nature of youth violence in urban communities and its underlying causes. It will then focus on the impact that college students can have in the fight against youth violence when they take their classroom learning and apply it to the reality faced by youth. The workshop will examine the role of youth as the solution to ending violence in urban communities. These concepts will be demonstrated by modeling Peace through Play as the means through which Northeastern students can apply classroom concepts in an after-school setting in order to curb the cycle of youth violence in the Boston communities of Roxbury and Dorchester. Upon completion of the workshop participants will have gained an understanding of the benefits that come from the mutually empowering relationships that are formed when college students work with the youth and schools in their surrounding communities.

Leading for Change: A Developmental Approach to Active Citizenship

Mindy Nierenberg, Tufts University
Sara Allred, Tufts University

LBC 124

Each year, the innovative Tisch Scholars Program at Tufts University accepts twenty new first year students into the program, which continues through the senior year. Scholars begin by taking a course that helps them understand community assets, identify root causes of issues, and manage projects. Each succeeding year, the program requirements shift to address developmental changes, building core civic skills, knowledge and values over each Scholar's Tufts education as they work on projects in the community and build connections to their academic majors. Senior Scholars participate in a capstone alternative break where they expand their knowledge from local to global citizenship. This session will allow participants to learn more about the concept of developmental active citizenship through this program model by hearing from staff and current Tisch Scholars.

From Jersey Shore to the Urban Poor

Richard Kohng, North Park University
Tony Zamble, North Park University

Sage 221

If Snooki, the Princess of Poughkeepsie, came to your campus, how would you get her engage in service, advocacy and social action - aside from her court-ordered community service requirements? What motivational strategies would you employ? How would you get her out of the beach house and onto the streets? The workshop would begin with a clip from Jersey Shore. This would lead into a discussion on the challenges of getting someone like Snooki (who is an extreme caricature – in most cases), or any college student to be involved on our campuses and communities.

Workshop Block 6

Our Sisters on the Planet: A Spotlight on Women & Food

Niea Gardner, Oxfam America

LBC 319 LAB

You may think that hunger is about too many people and too little food. That is not the case. Our rich and bountiful planet produces enough food to feed everyone on earth. Three quarters of our planet's hungriest people live in rural areas, where most of them work as farmers, herders, or fishers. They are surrounded by the means to produce food, and yet many go hungry. Hunger is about power, and inequalities in access to resources. Come learn about Oxfam campaigns to fight for the rights of the women and men who are struggling to grow enough food to feed their families. This workshop will provide in-depth information about the affect agricultural disparity has on communities and what YOU, as a student activist, can do to counter it.

AIDs, TB and Malaria Advocacy How To's!

Crickett Nicovich, RESULTS

LBC 223

The Global Fund to Fight AIDS, Tuberculosis and Malaria has saved over 6.5 million lives through its programs and if fully funded, the Global Fund can help make pediatric AIDS extinct by 2015. A history of committed AIDS activism has gotten us this far by mobilizing campaigns, funding, and support for the diseases of poverty. Where do we go from here? Take away key advocacy skills and ideas for your local engagement on global issues.

Impact of Imagination: A Guide to Creative Leadership

Ava Pavao, Hobart and William Smith Colleges
Michelle Day, Hobart and William Smith Colleges

LBC 220

The purpose of this workshop is to educate others on the benefits of teamwork, communication, motivation, marketing/recruitment, and creativity (also focusing on creative problem solving) and to delve in to each of these themes so that they can be fully understood and addressed in imaginative ways. Seeking to pose new questions and merge creativity and the imagination with the usual characteristics society contributes to leadership, those participating will leave more informed and hopefully better adpt at being a leader. Questions such as "why does this quality define a leader?" and "is one quality more important than the other?" will be asked as well as more specific questions based on the presentations.

Workshop Block 6

Standing Out in Today's Competitive Job Market

Kristen Wright, Institute on Philanthropy and Voluntary Service

LBC 317 LAB

This workshop will give students insight on how to stand out as a job seeker in today's competitive job market. What activities and experiences will ensure your resume is on the top of the stack? How can an internship be leveraged to land your dream job? Can you really make valuable professional contacts while still in school? How can community service opportunities stand out on your resume? What is the best way to leverage your network to open doors to your future career? Participants will hear answers to these questions and more as presenters share tips on how students can start preparing now to ensure they have an edge in the job market.

Attacking an Issue with Education, Orientation, and Training

Samantha Giacobozzi, Break Away: The Alternative Break Connection
Jill Piacitelli, Break Away: The Alternative Break Connection

Sage 257

Doing truly powerful service requires preparation and showing up. We'll focus on preparation - by working with participants to develop a wrap around approach of education (studying the specific social issue by working through it's complexities), orientation (understanding where the community partner fits with it's mission, vision, and programs), and training (building skills specific to meet the needs of the project).

Effective Leadership Strategies for Leaders of A Diverse World

Joshua Fredenburg

Sage 218

By 2050, experts have predicted that 50% of the entire US population will be diverse, and in the next five to ten years there's also a strong possibility that many workplaces throughout the country will be filled with up to four different generations of employees. As leaders in the 21st Century, not only is it essential that we possess strong people and cultural competence skills, but it's extremely important that we understand how to effectively lead a diverse team of people in a multicultural and multi-generational working environment. In this powerful and highly energized presentation, we will define diversity and discuss the importance of being able to lead a diverse group of people in a changing world. The presenter will also offer practical insights and words of wisdom on how leaders can effectively lead a diverse team and successfully manage a diverse working environment.

Workshop Block 6

Innovative Strategies for Assessment and Evaluation ADMINISTRATORS TRACK

Mathew Johnson, Siena College

Stetson Room

Assessment continues to be the top interest area of service and civic engagement administrators today. At this workshop, Dr. Matthew Johnson will share a useful tool called the Assessment of Service and Civic Engagement that may be utilized at other campuses. Dr. Johnson was also a main collaborator on the New York State Civic Health Index (CHI), an initiative of the National Conference on Citizenship (NCoC) out of Washington, D.C. As the NCoC aims to have all states participate in the CHI by 2012, Dr. Johnson's expertise in this area can be useful to universities across the country.

Workshop Block 7 Overview

Track Theme	Workshop Title	Location
Serve with DeLand	Plant Seeds for a more Sustainable Community! Take Root! Watch it Grow!	<i>Rinker Environmental Learning Center</i>
Issue Me Change	No Kill: The Current Animal Shelter Crisis	<i>LBC 319 LAB</i>
Building Your Leadership Toolkit	Transforming Your Organizational Leadership Skills: Purposeful Planning, Reflection and Assessment	<i>LBC 122</i>
Impact from the Classroom	High-Tech Service-learning	<i>LBC 123</i>
Building Your Leadership Toolkit	Make Your Work Count!	<i>LBC 124</i>
Building Your Leadership Toolkit	Progress, Not Punishment	<i>LBC 223</i>
Building Your Leadership Toolkit	Heroes are Made: The Motivation Within	<i>LBC 317 LAB</i>
Issue Me Change	Reducing Global Poverty Through Reformed Foreign Aid: Bread for the World's 2011 Offering of Letters Campaign	<i>LBC 318</i>
Building Your Leadership Toolkit	The "Swiss Army Knife" of Activism: Become a Multi-Tool Activist	<i>LBC 108</i>
Impact from the Classroom	Beyond the Classroom: Inspiring Service-Minded Students Through Transformative Learning	<i>LBC 220</i>
Refugee and Immigration track	Now What?: Making an IMPACT for Refugees and Immigrants	<i>LBC 222</i>
Youth Empowerment Track	Now What?: Making an Impact on Youth Today	<i>LBC 221</i>
Administrators Track	Seed Grants for Social Change: Create an Endowment, Empower Student Leaders in Service	<i>Stetson Room</i>

Workshop Block 7

Sunday, April 3, 9:00 AM -10:30 AM

Plant Seeds for a more Sustainable Community! Take Root! Watch it Grow!

Heather Grove, Stetson University

Rinker Environmental Learning Center

The student-led organization Hatter Harvest, on Stetson University's campus, has developed and maintained a community garden for the past two years. In this workshop you will learn the initial steps in creating a community garden, learn about Stetson's community garden, and get to help with projects Hatter Harvest is currently working on. This workshop will assist participants in strengthening their leadership skills by providing tips on how to encourage volunteers, engage their community in their project, and how to brand their garden. We will also discuss the greater issues associated with industrialized agriculture (including health issues) and how local farming offers a solution.

No Kill: The Current Animal Shelter Crisis

Angelina Suarez, Stetson University

LBC 319 LAB

The need for a solution to the overpopulation of domestic animals in the country is an ever increasing problem with each passing day. The purpose of IMPACT is to expose issue areas, educate participants about those issue areas, and then equip them a sense of leadership and the tools necessary to make a positive change either in their personal lives, local communities, state governments, nationwide issues, or worldwide problems. "No Kill: The Current Animal Shelter Crisis" will expose the issue, educate participants on ways they can become involved in animal rights and volunteering with shelters, and give students ways to become leaders in the field and the tools/ideas necessary to start an animal rights organization in their community or strengthen an already existing organization and/or program.

Transforming Your Organizational Leadership Skills: Purposeful Planning, Reflection and Assessment

Colin Doherty, Eastern Connecticut State University

LBC 122

Active, quality student service organizations share important characteristics: thoughtful planning, evaluation of the group's efforts, and opportunities for personal growth and reflection. These organizations support current members and attract new members, allowing the organization to grow. This interactive program will give participants tools to evaluate how your organization is performing relative to its mission statement, how the organization supports the overall mission of the institution, and how to conduct meaningful reflection activities to ensure the personal growth of all participants. Participants will learn how to develop learning outcomes for service programs and will learn how one university has developed structures for student organizations to meet these goals.

Workshop Block 7

High-Tech Service-learning

Christine Laurent, Marian University

LBC 123

The use of technology is pervasive. It can be found in every aspect of our lives. It has changed the ways that we communicate, educate and learn. Technology has expanded our ability to provide service to the community and beyond. This workshop will highlight innovative ways that technology has been used to communicate with and educate our students and serve our community partners.

Make Your Work Count!

Melissa McGrath, St. John's University
Victoria O' Keefe, St. John's University
Erin Chen, St. John's University

LBC 124

Make Your Work Count! will describe the difference between volunteering that makes a short term change in a person's life and volunteering that makes a sustainable change. Students from the Ozanam Scholars Program at St. John's University will compare their experiences from onetime service projects to long term service projects. This workshop will describe the benefits of both types of community service and will demonstrate how sustainable projects lead to lasting changes in the population being served.

Progress, Not Punishment

Benjamin Hein, Emory University
Harold McNaron, Emory University

LBC 223

For several years, Emory University's Office of Student Conduct and Volunteer Emory have partnered to match mandated community service students with meaningful service experiences. Yet, without the proper protocol to determine when or how much mandated community service was appropriate, community service work became unnecessarily aligned with punishment, as the quantity of mandated service trips related to the perceived severity of the offense or the student's status as a first-time or repeat offender. As both offices shift their goals toward social justice, this workshop will detail the results of a comparative assessment that relates conduct-sanctioned student experiences to those of non-sanctioned volunteers, examining students' progress toward the offices' shared goals of coming into contact with one's own privilege and making a commitment to positive social change.

Workshop Block 7

Heroes are Made: The Motivation Within

Steven Carrillo, Stetson University
Samantha Roughton, Stetson University

LBC 317 LAB

Being able to stay motivated in tough situations is essential in building your leadership skills. If you begin to give up and lose hope your teammates will quickly follow in your footsteps. Staying positive and persistent is a key element in leadership and is also a strong characteristic trait that helps recruit more volunteers.

Reducing Global Poverty Through Reformed Foreign Aid: Bread for the World's 2011 Offering of Letters Campaign

Jennifer Fraser, Bread for the World

LBC 318

The main driver of poverty reduction in the world is the hard work of poor people themselves. Given the opportunity to improve their communities and provide a better life for their children, they will seize it. We need to make sure U.S. foreign aid reaches those who need it most. Bread for the World's 2011 Offering of Letters Campaign urges Congress and the administration to press forward with reforms to make U.S. foreign assistance more effective in reducing poverty. These reforms will help millions of people move out of hunger and poverty. Reforms in U.S. foreign assistance will mean more help to millions of hungry and poor people for many years to come. This year, Bread for the World will work with campuses and churches across the country to push Congress and the administration toward these reforms. Participants will learn about the potential impact of foreign aid reform on ending hunger. They will learn how letters to Congress can translate into policies that help hungry and poor people; and how they can organize their campus groups and communities to urge our nation's decision-makers to help end hunger in our time.

The "Swiss Army Knife" of Activism: Become a Multi-Tool Activist

Mike Brand, Idealists United

LBC 108

Taking the first steps towards leadership and activism is tough, and once you get there, maintaining your resolve is sometimes even tougher. This workshop aims at helping participants overcome some of these issues by providing them with some useful skills and tools they can use to become successful leaders and activists. As a part of the workshop, we will also discuss the interconnected nature of Human Rights as well as Human Rights ideals, and how these principles play an important role in the future of advocacy. During this workshop participants will not only learn valuable skills, techniques and principles but will leave the workshop more confident in their role as an activist and feeling that they truly can have an impact.

Workshop Block 7

Beyond the Classroom: Inspiring Service-Minded Students Through Transformative Learning

Tammy Briant, Stetson University College of Law
Professor Robert Bickel, Stetson University College of Law

LBC 220

This workshop will focus on Stetson's Constitutional Law and the Civil Rights Movement course, which is designed to take students to six cities, where they visit museums, institutes, centers, universities, and historic places identified with The Civil Rights Movement and the legal history of the 1964 Civil Rights Act and the 1965 Voting Rights Act. The classroom and travel course combine to realize the true objectives of transformative learning. Indeed, during our interviews with students at the conclusion of the course, many students have made the comment that the experience was life-changing. This life change causes them to look at their lives and contemporary issues to determine how to make a positive change. Students realize that the Civil Rights Movement still lives on and that they can continue in their own way the community engagement and civic leadership that sustains and advances civil rights.

Now What?: Making an IMPACT for Refugees and Immigrants IMMIGRATION AND REFUGEE TRACK

Kelly Behrend, Bonner Foundation

LBC 222

Join the partner organizations of the refugee and immigrant issues track in a final session that covers the career, advocacy, and networking opportunities for making an impact for refugees and immigrants in our country. You'll hear from a diverse panel of professionals who will share how to translate your service experience into a career and the various ways to make a lasting impact.

Now What?: Making an Impact on Youth Today YOUTH EMPOWERMENT TRACK

Matthew Morton, University of Oxford
Althea Chavers, Spring Hill Boys and Girls Club
Donna Banks, Spring Hill Resource Center
Chantea Martin, Stetson University

LBC 221

This last workshop of the Youth Empowerment track will be composed of panelists discussing best practices and the necessary steps needed to make an impact on youth today. This will be a culmination of the previous workshops from the perspective of professionals in the "Youth Empowerment" field ranging from advocacy to model programs. Our hopes are to create a dialogue amongst organizations about their successes and struggles in the youth empowerment sector and to encourage collaboration between youth empowerment groups for the future. Participants will also have the opportunity to discuss potential career options and advocacy behind youth development programs.

Workshop Block 7

Seed Grants for Social Change: Create an Endowment, Empower Student Leaders in Service ADMINISTRATORS TRACK

Leah Simoncelli, American University

Stetson Room

The Eagle Endowment at American University is an innovative model for administering mini-grants for student service work. This workshop is to demonstrate an innovative way to empower student activists through a student-led mini-foundation and encourage discussion and collaboration on the issues of activism and student leadership. Student leaders of the Eagle Endowment will discuss grant application and distribution as well as how student leaders are engaged throughout the process.