

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

About the Conference

The *IMPACT Conference* is the largest annual conference in the nation focused on engaging college students in service, advocacy and social action, spanning an incredible 27-year history. We are excited that this year's conference will be held at *University of New Mexico, on February 21-24, 2013*.

Conference participants represent a wide variety of demographics and interests:

- Approximately 500 college students, who are expected to attend from 40 states around the country.
- Campus administrators, particularly directors and staff of community service, service learning and civic engagement programs.
- AmeriCorps and City Year members, VISTAs, Bonner Scholars and program staff.

The conference covers a broad range of issues including, environmental awareness, community service, human rights, fair trade and education. The sessions encompass a diverse spectrum of approaches to social change, including service, advocacy, activism and politics.

Exhibitor and sponsorship opportunities

Exhibitors and sponsors play an essential role in the success of the entire conference, and help you communicate with students around the country and the world. Past Exhibitors that have participated in IMPACT include NobleHour, Oxfam, City Year, Live.Learn.Intern, SIT Graduate Institute, Teach for America and Clinton School of Public Service. You have the opportunity to interact with the most active and engaged college students and community service directors in the country. It is a great opportunity whether you are recruiting graduate students, AmeriCorps members, program participants or trying to spread your program to more campuses throughout the nation.

Exhibitor and Sponsorship Packages

Engager Level: \$500

- Institution brochures and catalogs displayed at Opportunities Fair
- ¼ page black and white advertisement of organization in conference program
- One complimentary conference registration for student (not recruiter)

Supporter Level: \$800

- Exhibitor table at Opportunities Fair Friday and Saturday for 2 hours each day—includes table, chairs, and linen, 1 exhibitor registration
- ¼ page black and white advertisement in conference program
- Link to Exhibitor's website on conference website
- One complimentary conference registration*

Advocate Level: \$1100

- Exhibitor table at Opportunities Fair, Friday and Saturday for 2 hours each day—includes table, chairs, and linen
- Two complimentary conference registrations*
- ¼ page advertisement in conference program
- Link to Exhibitor's website on conference website
- One invitation to Administrator Networking reception Friday evening

Exhibitor and Sponsorship Packages

Leader Level: \$1500

- Exhibitor table at Opportunities Fair, Friday and Saturday for 2 hours each day—includes table, chairs, and linen
- Three complimentary conference registrations*
- ½ page black and white advertisement in conference program
- Link to Sponsor website on conference website
- Two invitations to Administrator Networking reception Friday evening

Conference Sponsor: (only one slot left): \$4000

- Exhibitor table at Opportunities Fair (in highly-visible location) includes table, chairs, and linen
- Three complimentary conference registrations*
- Organization recognition on conference website and on conference Facebook group page
- Logo of organization name projected or posted throughout each all-conference session
- Three invitations to the Administrator Networking reception Friday evening
- Organization signage in conference registration area (the entrance for all conference attendees)
- *Printed Program*: Full-page ad in the printed program

Lead Conference Sponsor: \$7,000

- Exhibitor table at Opportunities Fair (in highly-visible location) includes table, chairs, and linen
- Complimentary conference registrations for as many representatives as you wish to bring
- Organization recognition on conference website and on conference Facebook group page
- Logo of organization name projected or posted throughout each all-conference session
- Five invitations to the Administrator Networking reception evening
- Organization signage in conference registration area (the entrance for all conference attendees)
- Opportunity to make a five-minute presentation at an all-conference session
- *Printed Program*: Full-page ad on the front inside cover of the printed program

* All conference exhibitors have the option of donating their complimentary conference registration(s) to a college student.

Please visit our website to register to exhibit: www.impactconference.org

Or contact Mary Kay Sigda at marykay.sigda@sit.edu / (802) 258-3103