

COMMUNITY SERVICE.

SERVICE LEARNING.

CIVIC ENGAGEMENT.

THE 31st ANNUAL

IMPACT National
Conference

2016 Sponsorship and Exhibitor
Opportunities

February 18-21, 2016 | University of Massachusetts Amherst

www.impactconference.org

IMPACT National Conference

Community Service | Service-Learning | Civic Engagement

2016 SPONSORSHIP PACKAGES



Engager Level Sponsorship Benefits \$600

- Exhibitor table at Opportunities Fair on Friday and Saturday - includes a table and two chairs
- Logo on IMPACT website and conference guidebook
- Link to exhibitor's site on conference website
- One invitation to Administrator and Sponsor Networking Reception

Supporter Level Sponsorship Benefits \$900

- Exhibitor table at Opportunities Fair on Friday and Saturday - includes a table and two chairs
- Logo on IMPACT website and conference guidebook
- Link to exhibitor's site on conference website
- Two invitations to Administrator and Sponsor Networking Reception
- Workshop to promote organization (subject to workshop criteria)



Leader Level Sponsorship Benefits \$1,200

- Exhibitor table at Opportunities Fair on Friday and Saturday - includes a table and two chairs
- Logo on IMPACT website and conference guidebook
- Link to exhibitor's site on conference website
- Three invitations to Administrator and Sponsor Networking Reception
- Workshop to promote organization (subject to workshop criteria)
- One complimentary conference registration



Advocate Level Sponsorship Benefits \$2,000

- Exhibitor table at Opportunities Fair on Friday and Saturday - includes a table and two chairs
- Logo on IMPACT website and conference guidebook
- Link to exhibitor's site on conference website
- Three invitations to Administrator and Sponsor Networking Reception
- Workshop to promote organization (subject to workshop criteria)
- Two complimentary conference registrations
- Participation in Professional Development Program for on Saturday*
- Table near registration on Thursday and Friday to recruit students for Professional Development Program

Conference Sponsorship Benefits \$4,500

- Exhibitor table at Opportunities Fair in highly visible location on Friday and Saturday - includes a table and two chairs
- Logo on IMPACT website and conference guidebook
- Link to exhibitor's site on conference website
- Three invitations to Administrator and Sponsor Networking Reception
- Workshop to promote organization (subject to workshop criteria)
- Two complimentary conference registrations
- Participation in Professional Development Program on Saturday*
- Organization signage and constant presence through tabling in conference registration area throughout entire conference
- Logo projected throughout all conference sessions and materials, including conference t-shirt



* 2016 IMPACT PROFESSIONAL DEVELOPMENT PROGRAM

The IMPACT Professional Development Program is a new and exciting opportunity for organizations to connect one-on-one with students and administrators throughout the conference. Organizations who sign up at the Conference Sponsor and Advocate Level will have the chance to set up interviews with attendees in a reserved space, providing resume reviews, mock interviews, or personal chats, with the opportunity to recruit attendees for jobs or into volunteers, interns, college clubs, and more.

For more information about this exciting, new opportunity, please contact Annie Kim at impactsponsorship@gmail.com.

EXHIBITOR INFORMATION

OPPORTUNITIES FAIR HOURS & EXHIBITORS' SCHEDULE

Thursday, February 18

1:00 - 6:00 P.M. Exhibitor check-in

Friday, February 19

8:00 - 10:30 A.M. Exhibitor check-in
10:30 A.M. - 1:30 P.M. Opportunities Fair set-up
1:30 - 3:00 P.M. Opportunities Fair
8:00 - 9:00 P.M. Administrators and Exhibitors Reception

Saturday, February 20

9:00 A.M. - 4:30 P.M. Professional Development Breakout Session
3:30 - 4:30 P.M. Opportunities Fair
4:30 - 5:00 P.M. Tear-down

The Opportunities and Resource Fair is an exciting two-day affair, with hundreds of students and administrators gathering to find out more about participating organizations and innovations in the world of service learning and civic engagement.

This year, the Fair will be located at the First Floor Concourse of the Lincoln Campus Center.

Each exhibitor package includes one table, two chairs, and complimentary wifi.

Deadline for exhibitor registration is December 18, 2015.

Questions? Contact Annie Kim at impactsponsorship@gmail.com.