

the 34th annual

IMPACT

CONFERENCE
service | action | advocacy

at



2018 EXHIBITOR PACKAGES



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ABOUT THE **CONFERENCE**

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- IMPACT draws college students from all over the country and offers community service, service-learning, community-based research, and advocacy programming.
- Building on the rich 32-year tradition of the COOL Conference and the Idealist Campus Conference, IMPACT gathers students, administrators, faculty, and nonprofit professionals so that they may share resources and learn from each other.
- In 2017, over **500 students and non-profit professionals** attended IMPACT at Washington University St. Louis.

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BENEFITS OF EXHIBITING

WHY EXHIBIT?






















- **Showcase your organization:** IMPACT is a great opportunity to get your organization's name out in front of hundreds of students, college administrators, and non-profit professionals.
- **Network with attendees:** We provide ample opportunity for our exhibitors to engage with other attendees, whether it be through the Opportunities Fair or our networking reception, specifically for our exhibitors and administrators.
- **We love working with you:** IMPACT is committed to making sure that you have a great conference experience and we will work with you so that you can get the most out of the event.
- **Our reach:** Our emails reach over 4,000 people , and have over 1,500 followers combined on social media.
- **Past Partners:** Our exhibitors love working with us, and many come back, year after year. Below are a few examples, and you can go to www.impactconference.org/past-sponsors to see more.



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EXHIBITOR **PACKAGES**

EXHIBITOR PACKAGES

	Leader (\$1,500)	Advocate (\$950)	Supporter (\$700)	Friend (\$500)
Table at Opportunities Fair				
Logo on IMPACT website				
Invitation to Administrator & Exhibitors Reception	3	2	1	
Complimentary Conference Registration	2	2	1	
Promotion on Conference Social Media				
Promotional Materials in Welcome Packet				
Guaranteed Workshop				
Organizational Branding at Registration				
Quarterly Tweet or Facebook from IMPACT social media				
Opportunity to sponsor a keynote or activity				

LOCAL PARTNERSHIPS

- IMPACT is excited to offer special exhibitor rates for local organizations based in our host city of Dayton.
- If your organization is based in Dayton and interested in being a part of IMPACT 2018, please reach out to sponsorship@impactconference.org.

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IMPACT 2018 **SCHEDULE**

CONFERENCE SCHEDULE (MARCH 1-3)

Thursday

12-5pm
Registration

5-6:30pm
Keynote

Friday

8:45-10am
Keynote

11am - 12:15pm
Workshop Block 1

12:15-1:30pm Opportunities
Fair & Lunch

1:45-3pm
Workshop Block 2

3:15-4pm
Breakout Sessions

4:15-5:30pm
Workshop Block 3

7-8:30pm
Administrator & Exhibitors
Reception

Saturday

8:45-10am
Keynote

11am - 12:15pm
Workshop Block 4

12:15-1:30pm Opportunities
Fair & Lunch

1:45-3pm
Workshop Block 2

3:15-4pm
Breakout Panels

4:15-5:30pm
Workshop Block 6

Sunday

8:45-10am
Workshop Block 7

10:15-11am
Final Workshop and
Reflections

QUESTIONS?

Reach out to sponsorship@impactconference.org

or call **213-249-3232**.